

OPENING FEBRUARY 2018



PESTANA
AMSTERDAM RIVERSIDE
HOTEL & NATIONAL MONUMENT
COLLECTION HOTELS

LVX

Preferred
HOTELS & RESORTS



PESTANA

COLLECTION HOTELS

AMSTERDAM

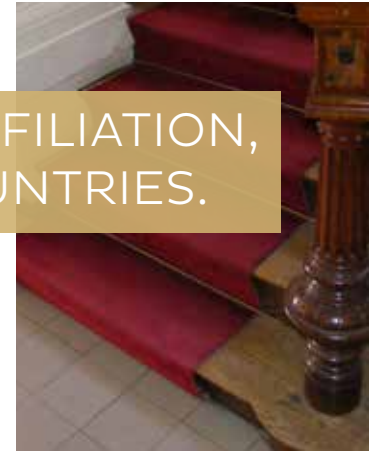


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THE HISTORICAL BUILDING

It was between 1889-1892 that the new Town Hall of New Amstel was built in Neo Dutch Renaissance style. The building, richly detailed with a group of statues by Bart van Hove, served as Town Hall for 22 years. In 1914 the function of the building changed to Archive building until 2007.

Now by the hands of the Pestana Hotel Group and the designer Paul Linse of Studio Linse, responsible for projects such as Brasserie Occo, Rijks and Plantage Restaurant, will open the new Pestana Amsterdam Riverside, a Hotel and National Monument that will accommodate 154 rooms, spa, meeting rooms, restaurant and bar.



PREFERRED HOTELS & RESORTS AFFILIATION,
MORE THAN 600 HOTELS IN 85 COUNTRIES.



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LIVE LIKE A LOCAL IN THE NEW
TRENDY PLACE IN TOWN!



An aerial architectural rendering of a historic hotel complex. The complex consists of four distinct buildings: a dark, modern-looking 'River House' on the left; a large, ornate red brick 'Archive' building in the center; a red brick 'Diamond' building on the right; and a highly detailed, multi-story red brick 'Monument' building on the far right. A central courtyard with green grass and trees is situated between the Archive and Diamond buildings. A prominent white dome structure is visible on the roof of the Monument building. The surrounding area shows other city buildings and streets.

A HOTEL MADE UP OF FOUR
MAGNIFICENT BUILDINGS

RIVER HOUSE

DIAMOND

ARCHIVE

MONUMENT



AMSTERDAM LOCATION

Just a few minutes from Amsterdam effervescent center but conveniently located at a quiet spot, overlooking the Amstel river!

- ▮ **Amsteldijk** - Overlooking the main river in Amsterdam located in De Pijp, the Quartier Latin of Amsterdam
- ▮ **Schiphol Airport** - 16 km / 20 min by taxi
- ▮ **Central Station** - 4 km / 15 min by taxi
- ▮ **Dam Square/Royal Palace** - 4 km



AMSTERDAM HIGHLIGHTS

within a 2km radius

- || **Noordermarkt** - Saturday morning boutique Food market in the “Jordaan”
- || **Vondelpark** - Beautiful city center park
- || **Albert Cuyp Market** - Most famous market in Amsterdam and the biggest daily market in Europe
- || **Sarphatipark** - Stunning Boutique park
- || **The Begijnhof** - Secret village in the busy city
- || **Amsterdam Canals** - 165 Canal crossed by over 1200 bridges in front of the hotel
- || **Museum District South (Rijksmuseum, Van Gogh, Stedelijk)**
- || **Heineken Experience** and **Hermitage Museum**
- || **The Nine Streets** - Boutique shopping streets
- || **PC Hooftstraat** - Luxury shopping street near the hotel
- || **Amsterdam Artis Zoo**

ROOMS & APARTMENTS





ROOMS & APARTMENTS

Built on a historical building, a full set of spacious and comfortable **128 rooms and suites and 26 apartments** offers different and unique experiences.

Some are located in remarkable places, such as the **Clock Tower**, in the Monument building, or the rooftop of the city **Archive**, or even in the brand new **Diamond** building, all rooms and suites are the perfect spot to enjoy exceptional moments that will make you feel like an authentic dutch.

The apartments, design in the modern **River House**, offer the perfect solution for those who don't want to give up the comfort of a hotel but want to keep their privacy. Equipped with micro wave, mini fridge and coffee and tea facilities, these modern apartments are ideal for families.

All the rooms are fully equipped to ensure that you have the time of your life: high speed Wifi, USB plugs, hairdryer, coffee and tea machine, laptop-sized safe and 40' or 49' LCD TV.

RESTAURANT & BAR

“Our vision is to make guests happy. The pillars are hospitality, creating memories and special locations with a historical value.”

Peter and Marieke Lute





RESTAURANT & BAR

Driven by curiosity and guided by the senses and intuition, Peter Lute and his partner Marieke Lute are what they are today, inspiring entrepreneurs. As a judge of MasterChef Holland Peter became a well-known chef in Holland and now he will open his fourth Restaurant – ARC.

For Peter and Marieke Lute: “When we first took a look at the property, we felt the same feeling as 15 years ago at the place where we realized our first restaurant in Ouderkerk aan de Amstel. The energy, the property, the historical value, nature and the magic. Everything knocked.”

Lute draws a total dump of food, drink and hospitality in the new hotel. ARC. gives Peter Lute the opportunity to introduce a sophisticated but daring vision to a local team in the midst of Amsterdam’s vibrant metropolis to local and international guests.



MEETINGS & EVENTS












BALLROOM - TOWN HALL

The opportunity to make a memorable moment absolutely unforgettable!

The stunning Ballroom Townhall, located on the 1st floor of the Monument building, offers a majestic and stylish space for exclusive banquets, charity balls, wedding parties and cocktail receptions. The impressive details of a National Monument add timeless elegance.

With a premium view to the riverside and its 87 square meters and 6 meters high ceilings, the Ballroom Townhall seats up to 80 guests for a Banquet, a Reception or a lecture with theatre style seating.

ROOMS	FLOOR	CLASS-ROOM	O SHAPE	U SHAPE	THEATER	RECEPTION	BANQUET	CONFERENCE
								
TownHall Ballroom	1	40	50	40	80	80	80	50



MEETING ROOMS

Located in the **Diamond** building, are 7 of the 9 private meeting rooms, all with 3 meters high ceilings and natural light. The 4 largest rooms can be combined into a single one (the Americas) welcoming up to 160 persons.

The Mayor and The Governor rooms have the prime location for a successful meeting, while contemplating the best view for the Amstel River. Being integrated in the **Monument** building, these rooms have 5 meters high ceilings and distinguish details.

All the private meeting rooms can be easily configured for a variety of business gatherings and events, to create a lavish yet comfortable ambiance, which lends an air of intimate formality to any meeting.

ROOMS	CLASS-ROOM	O SHAPE	U SHAPE	THEATER	RECEPTION	BANQUET	CONFERENCE
London	14	20	20	25	30	-	20
Madrid	14	20	20	25	30	-	20
Berlin	14	20	20	25	30	-	20
New York	24	30	35	40	40	40	26
Caracas	24	30	35	40	40	40	26
São Paulo	24	30	35	40	40	40	26
Buenos Aires	24	30	35	40	40	40	26
Americas	100	120	140	160	160	160	104
The Mayor	-	6	-	-	-	-	-
The Governor	-	6	-	-	-	-	-

SPA & FITNESS CENTER





SPA & FITNESS CENTER

Tranquil urban retreat to relax after a dazzling day in Amsterdam.

Located in the **Diamond** building a perfect spot to relax or energized was designed. The SPA & Fitness Center.

The 250m² SPA & Fitness Center offers two treatment rooms to relax and treat body & mind, a sauna and turkish bath, as well as magnificent indoor pool with 12,5 length and 1,3 depth. A well-equipped gym complements this space and can be the safe harbour for the more athletic guests.



TEAM & CONTACT DETAILS

Local team for an International Hotel

General Manager – Rodolf Weytingh

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PESTANA AMSTERDAM RIVERSIDE

Amsteldijk 67

1074 HZ Amsterdam

SUMMARY OF FACILITIES

Accommodation

- 154 rooms in total
- 22 suites
- 1 presidential suite
- 26 apartments with kitchenette
- 61 rooms with sofa bed

Restaurant

- ARC. by the hands of Peter Lute, the best cuisine for breakfast, lunch and dinner
- Bar inside a green house, linked with the garden, creating an environment of perfect harmony with nature

Spa & Fitness Center

- 250 m²
- Gym 24h open
- Indoor pool
- Gymnasium well-equipped
- Sauna and Turkish Bath
- SPA treatments per request

Services & Facilities

- Free Wi-Fi (1GB speed)
- USB plugs
- TV LCD
- Safe (laptop size)
- Digital door locks
- Mini Bar
- Amenities
- Coffee and tea in the room
- Daily newspaper
- Access to the Gym and SPA
- Access to the Business Center

Dining & Meeting Events

- Business Center
- Free Wi-Fi (1 GB speed)
- 1 Ballroom - TownHall
- 9 luxurious meeting rooms
- Natural light in all meeting rooms

Guest Services

- 24h Room service
- Concierge service
- Airport shuttle
- Express Check in and Check out
- 60 Parking spaces
- Bikes





PESTANA

HOTEL GROUP



Chairman - Dionísio Pestana, founders' son

4 DECADES OF EXPERTISE

In 1972 Mr. Manuel Pestana opened his first hotel. Under the leadership of Mr. Dionísio Pestana, his son, current owner and chairman, Pestana Hotel Group has grown over the past 45 years from 1 hotel to 90 properties in 15 countries with 4 brands and is the largest multinational hotel group of Portuguese origin.

The Pestana Hotel Group is a solid family owned group dedicated to offering their guests “The Time of Their Lives”.

With the dedication and the expertise of the first and second Pestana generations over the past 4 decades, the Pestana Hotel Group has been expanding its portfolio and in 2015 closed a unique and prestigious partnership with Cristiano Ronaldo, resulting in the latest brand, Pestana CR7 Lifestyle Hotels.

The emblematic buildings and their premium level of services make some of our hotels members of prestigious international brands, *Preferred Hotels & Resorts*, *The Leading Hotels of the World* and *Small Luxury Hotels*, a distinction that places these hotels among the most luxurious and exquisite in the world.



PESTANA

HOTELS & RESORTS

COSMOPOLITAN HOTELS & PARADISE RESORTS

Worldwide gorgeous resort sites, smart urban locations.



PESTANA

POUSADAS de PORTUGAL
MONUMENT & HISTORIC HOTELS

UNIQUE PORTUGUESE HERITAGE HOTELS

Castles, Palaces, Monasteries,
Halls of kings and Rooms
of Queens...



PESTANA

COLLECTION HOTELS

THE DELUXE SELECTION

An award winning selection of properties, luxurious buildings and monuments, located in prime locations. Hidden treasures in plain sight that offer unique and enriching experiences in astonishing historical properties.



PESTANA CR7

LIFESTYLE HOTELS

VIBRANT. EXCLUSIVE. URBAN. UNIQUE.

The new lifestyle brand, the perfect match between Pestana's hotelier expertise and Cristiano Ronaldo (CR7) lifestyle, targeting the millennial segment.

Pestana Palace Lisboa,
Hotel & National Monument



Pestana Palácio do Freixo,
Pousada & National Monument



Pestana Vintage Porto,
Hotel & World Heritage Site



Pestana Cidadela Cascais,
Pousada & Art District



Pousada Mosteiro de Amares



RELEVANT EXPERIENCE IN REBUILDING HISTORIC VENUES

This hotel represents another major step in the recovery of heritage sites that Pestana Hotel Group has specialized in over the years, namely with the brands Pestana Pousadas de Portugal and all of its Pestana Collection Hotels portfolio that integrates palaces, fortresses, monasteries, convents, a citadel and a Unesco World Heritage site.

Pousada Palácio Estoi



Pousada Viseu



Pousada Mosteiro Crato






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